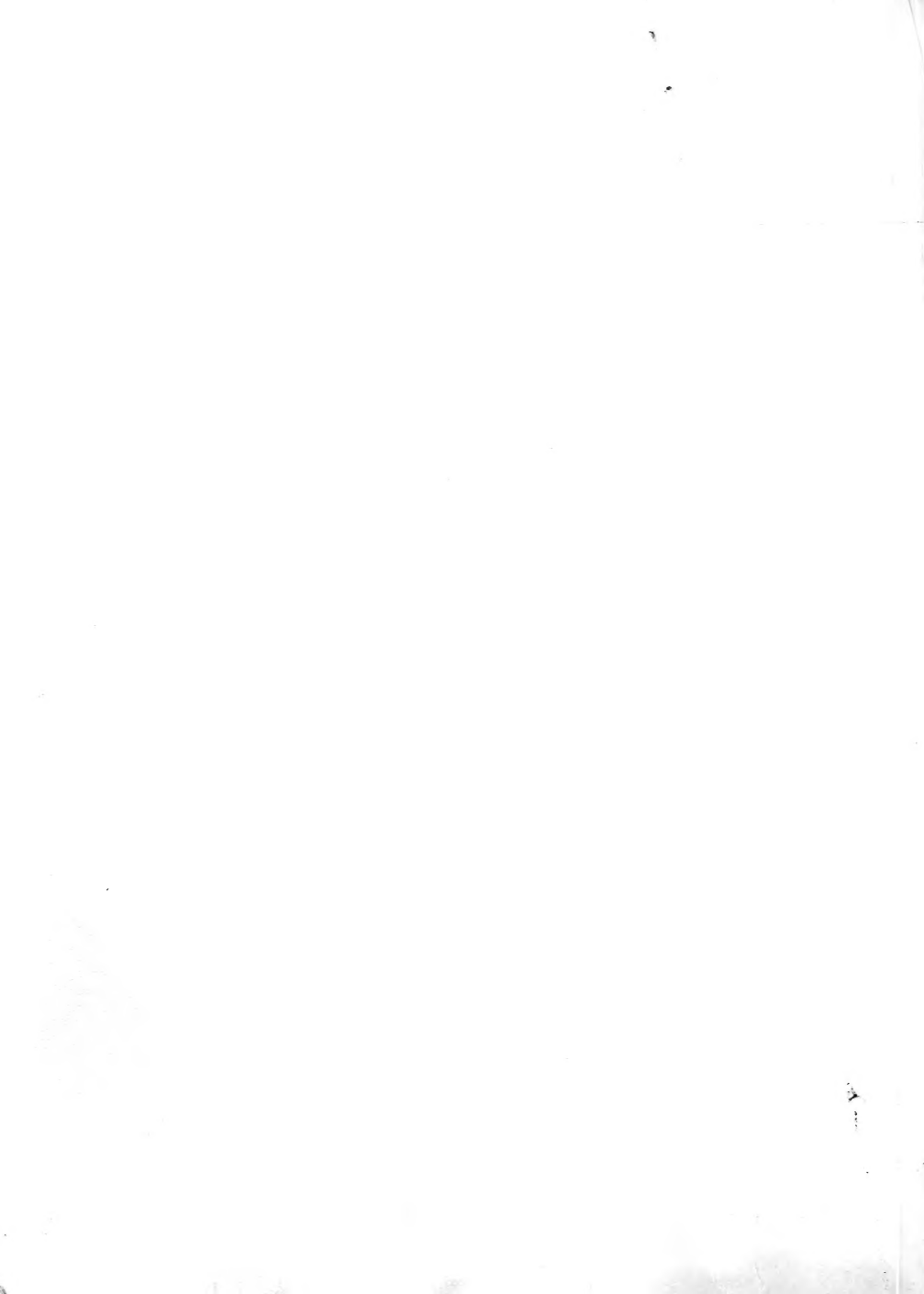


Historic, archived document

Do not assume content reflects current scientific knowledge, policies, or practices.





Catalog of Garden Grandeur

P. O. Box 3338
TYLER, TEXAS

FALL 1958
SPRING 1959



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★ SEP 26 1958
U. S. Department of Agriculture



New Hybrid Tea Rose
Kordes Perfecta

(Plant Pat. 1604)
Intriguing combination of creamy-white and blended pink edged in rich carmine with suffusion of yellow at base of petals. Luxuriant foliage.

Each \$3.50, 3 for \$9.20



FOUR ROSE QUEENS

ARP ROSE

Pink Frost

Huge hybrid tea show rose of exciting blended pink coloring. Double, high-centered flowers of charming light to medium pink color gradually become cupped as they open. Exhibition size — 38 to 45 petals, strong and pleasing Damask fragrance. Petals are thick, satiny, arranged regularly, not easily affected by the weather. The bud color is carmine to crimson. Two famous roses, Charlotte Armstrong and Texas Centennial, were the parents. Vigorous, healthy growth to about 5 feet the first season, well covered with glossy, leathery foliage. Flowers abundantly, excellent for cutting. A real blue-ribbon rose. (Pat. No. 1269)

Each \$2.50

3-for \$6.60

Postpaid

QUEEN'S ROSE COLLECTION

EACH 1959 ALL AMERICA

AARS Starfire \$3.50

AARS Ivory Fashion 2.75

& AARS Pink Frost 2.50

Singly, Value \$8.75

**ALL THREE
POSTPAID**

\$7.95

GUARANTEE

Except for some climbers blooming the second season, every Arp rose is guaranteed to grow and bloom, and every tree to leaf, the spring following planting.

If any fail after normal care (cultural suggestions in each shipment), report by August 1, 1959, and Arp will replace FREE.



IVORY FASHION
(Plant Pat. 1688)

Starfire

STARFIRE
(P.A.F.)

Miss Patricia Lewis, Queen of the 1958 TEXAS ROSE FESTIVAL, Tyler, Oct. 16-19, reigns over magnificent celebration honoring the Queen of Flowers.



1959 All America Rose Selections *Ivory Fashion*

Born with the blessing of Fashion as a parent, Ivory Fashion is being acclaimed the top Floribunda of recent years!

The very long and slender buds open slowly into cupped, fragrant, four-inch clear ivory blooms, displaying a gorgeous set of richly decorative, long, graceful golden stamens. The neat, trim buds, occurring in large clusters, open successively, giving a very long flowering period in the garden. Healthy, dark green foliage covers the shapely plant.

Each \$2.75;
3 for \$7.20



The brilliance of a blazing star is found in this marvelous new Grandiflora creation!

Starfire blooms abundantly against a background of bronzy green foliage. Its shapely urn-like buds open into distinctive perfectly contoured flowers of unusual sun-fast currant red.

Flowers occur singly on long cutting stems... or in lovely clusters. Glossy, holly-like leaves are nature's decorative complement on the tall growing bush.

Each \$3.50; 3 for \$9.20 3





AMERICAN BEAUTY

BETTY UPRICHARD. (Not pictured). Long-pointed buds, and as they unfurl the petals roll back artistically. Outside of petals deep carmine, inside silvery salmon. Spicy fragrance, long-lasting, very good for cutting.

Each \$1.50; 3 for \$3.90

BLANCHE MALLERIN. (Plant Pat. 594). Long buds and exquisitely modeled. $3\frac{1}{2}$ to 4-inch satiny white blooms on long stems. Fragrant. Upright plants of medium height.

Each \$2.00, 3 for \$5.25



Famous Royal Rose

TIME-TESTED "EVERBLOOMING" HYBRID TEA AND PERPETUAL MASTER ROSE GROWERS ACROSS THE NATION FOR CHAMPION

AMERICAN BEAUTY. A hybrid perpetual that made rose history. Globular buds open to double, cupped flowers of large size, full of true old-time rose fragrance. Rich crimson-carmine. Vigorous grower blooming profusely in spring and sometimes repeating.

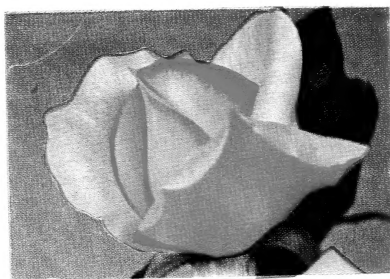
Each, \$1.50, 3 for \$3.90

AMI QUINARD. One of the darker velvety red roses. Medium-sized, fragrant flowers with about 17 petals become darker with age. An erect, vigorous plant; leathery foliage.

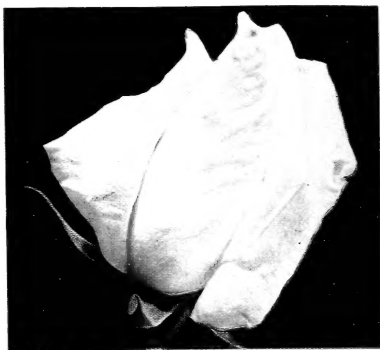
Each, \$1.50, 3 for \$3.90

BETTER TIMES. Prized for its bright cerise-red color, extra-fine, long pointed buds and long stems. Large high-centered flowers with 40 to 50 satiny petals. Strong, compact plant, blooming very freely from spring through summer.

Each \$1.50; 3 for \$3.90



BRIARCLIFF



BLANCHE MALLERIN

BRAVO. (Plant Pat. 983). Plump buds, big, broad cardinal-red flowers with wavy petals in perfect arrangement. Light fragrance. Plant is moderate size, leathery foliage.

Each \$2.25, 3 for \$6.00

BRIARCLIFF. Very long bud and large, double perfectly formed deep rose-pink bloom, lighter on outer petals, with a touch of citron-green at the base. About 50 petals, fragrant, strong stems, perfect for cutting. Foliage dark and glossy. Vigorous and free blooming from spring to frost.

Each \$1.50, 3 for \$3.90



AMI QUINARD

BURNABY. (Plant Pat. 1314). Long tapering buds open to full clear yellow blooms with furled petals on long, strong stems. Bush is sturdy, vigorous; dark green foliage.

Each \$2.50, 3 for \$6.60



BRAVO

62

Spring Clearance

Ro

[1959]

ARP NURSERY COMPANY
Wholesale Growers
P. O. Box 3338, Tyler, Texas
Phone LYric 2-2672 or 4-4731

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U. S. Department of Agriculture

STORAGE
CLEARANCE

FRESH DEPENDABLE
Rosebushes

NON-PATENTED			PATENTED		
No. 1	Variety	No. 1-1/2	No. 1 Retail	Variety	No. 1-1/2
RED			RED		
1,200	Ami Quinard	1,500	500 \$2.25	Mirandy (632)	450
600	Grenoble	300	1000 2.25	Nocturne (731)	600
1,000	Poinsettia	1,200	2.25	Pres. Eisenhower (1217)	250
6,000	Red Radiance	4,500	2000 1.85	Rubaiyat (758)	1500
1,000	Rouge Mallerin	600	PINK		
PINK			250 1.85	Kath. T. Marshall (607)	300
1,500	Betty Uprichard	900	3.00	Pink Peace (P.A.F.)	200
3,500	Editor McFarland	3,000	1000 2.50	Tiffany (1304)	800
700	Picture	800	WHITE		
2,500	Radiance, pink	2,300	2.00	Blanche Mallerin (594)	250
WHITE			YELLOW		
800	Caledonia	2,000	150 2.50	Burnaby (1314)	250
1,000	Frau Karl Drusch	800	250 2.25	Diamond Jubilee (824)	250
600	K. A. Viktoria	1,200	500 2.50	Lemon Chiffon (1214)	700
YELLOW			300 2.50	Peace (591)	1000
2,000	Eclipse	2,000	TWO-TONE		
2,000	Golden Charm	2,000	200 2.75	Mojave (1176)	500
2,500	Soeur Therese	1,900	FLORIBUNDA		
TWO-TONE			250 2.00	Amy (1455)	250
1,200	Condesa de Sagastgo	800	500 2.00	Fashion (789)	1500
1,000	Edith N. Perkins	1,200	1200 2.50	Fusilier (P.A.F.)	1500
250	McGredy's Sunset	400	100 1.75	Geranium Red (811)	100
400	Pres. Hoover	500	500 2.50	Gold Cup (1683)	800
2,200	Talisman	2,500	200 2.75	Ivory Fashion (1688)	800
FLORIBUNDA			2.00	Jiminy Cricket (1346)	250
100	Cecile Brunner	200	500 2.00	Ma Perkins (1143)	500
900	Else Poulsen	400	1.75	Pinocchio (484)	150
1,000	Floradora	2,000	1200 1.75	Red Pinocchio (812)	1200
500	Golden Salmon	500	1200 2.75	Spartan (1357)	900
800	Ideal	900	500 2.50	Texan (1471)	600
400	Improved Lafayette	700	800 2.00	Vogue (926)	500
300	World's Fair	300	CLIMBERS		
CLIMBERS			400 2.50	Cl. Crimson Glory (736)	400
6,000	Blaze	6,000	600 2.75	Golden Showers (1557)	600
150	Cl. Cecile Br.	150	GRANDIFLORA		
500	Cl. Radiance	250	1000 2.50	Queen Elizabeth (1259)	350
1,000	Paul's Scarlet	900	250 2.50	Roundelay (1280)	250
			3.50	Starfire (P.A.F.)	350

SPRING CLEARANCE PRICES

BAREROOT NON-PATENTED ROSES

(On non-patented varieties the bareroot price each is determined by total number of rosebushes of all kinds in your season's order.)

RATES 10 UP ARE FOR 10 OF A KIND AND SIZE

	1 to 10	10-90	100-990	1000-2490	2,500 up
No. 1 Only					
Grade No. 1	\$.60	\$.50	\$.40	\$.39	\$.38
Grade No. 1-1/2	—	.40	.30	.29	.28
Grade No. 2	—	—	.24	.22	.20

PATENTED BAREROOT QUANTITY PRICES

Retail Wholesale Per Variety-No. 1 Grade

Each	1-9	10-19	20-99	100-249	250 up
\$1.75	\$1.15	\$1.00	\$.87-1/2	\$.80	\$.75
1.85	1.20	1.05	.92-1/2	.85	.80
2.00	1.25	1.10	1.00	.95	.85
2.25	1.40	1.25	1.12-1/2	1.05	.95
2.50	1.60	1.40	1.25	1.20	1.10
2.75	1.75	1.50	1.37-1/2	1.30	1.20
3.00	1.90	1.65	1.50	1.40	1.30
3.50	2.20	1.85	1.75	1.55	1.40

DISCOUNT NO. 1-1/2 GRADE 20%

PATENTED PACKAGE

DISCOUNT 40%

Cost Package

Delivered

PATENTED CONTAINERS

(300-lot minimum in delivery zone)

2-Gallon, Delivered:

300 Mi.

1000 Mi.

\$1.05	\$1.20	\$1.30
1.11	1.26	1.36
1.20	1.35	1.45
1.35	1.50	1.60
1.50	1.65	1.75
1.65	1.80	1.90
1.80	1.95	2.05
2.10	2.25	2.35

Order Now

CONTAINER ROSES (2-GAL.) NON-PATENTED

For April,

(300-Lot Minimum on Pooled Truck Capacity 700)

May, June.

Delivered:

300 Miles

1000 Miles

\$.75

\$.95

TO DISPLAY FOR SALE, ORDER THESE:

Patented varieties, 5 of a kind, case of 20 Ranch House green,
(Cost: Retail each, less 40%, F.O.B. Arp
or truck distribution point nearest you)

Other varieties in:

Single bush pack..	Ranch House (Jumbo),	5 of a kind, case of 20,	Per pack
" " " ..	Red-Silver (Arp No. 1),	" " " " " " 25,	80¢ each
" " " ..	Royal Rose (Arp 3-cane)	6 " " " " " " 30,	65¢ "
" " " ..	Special Poly. No. 2-1-1/2, 10"	" " " " " " 50,	55¢ "
2-in-1 Pack.....	Assorted bundles of 2, standard mix"	" " " " " " 30,	40¢ "
3-in-1 Pack.....	Assorted bundles of 3, standard mix"	" " " " " " 20,	65¢ "
5-in-1 Pack.....	Royal Rose Display, 5 colors	" " " " " " 12,	85¢ "
			\$1.60 "

Also Standard Cases Assorted: Patented 25 Bushes -

1-B Red-Silver 25

R-B Royal 30

LAST CALL!

PAPERSHELL PECAN TREES, Leading commercial varieties: Stuart, Success, Mahan
Burkett, Schley

BAREROOT	50	500	PACKAGED DISPLAY	10	50
18 to 24 inch	\$ 1.35	\$1.25	\$ 1.75	\$1.65
2 to 3 feet	1.45	1.35	1.95	1.85
3 to 4 feet	1.70	1.60	2.20	2.10
4 to 5 feet	2.05	1.95	2.65	2.50

Cash orders baled free.

	Japanese Persimmon		Texas Pecan		Thomas Blackwalnut	
BAREROOT	10	100	10	100	10	100
2 to 3 feet	\$.75	\$.60	\$.70	\$.65	\$ 1.04	\$.96
3 to 4 feet	1.00	.90	.80	.75	1.27	1.19

PACKAGED

2 to 3 feet	1.10	1.00	.95	.90	1.39	1.29
3 to 4 feet	1.35	1.25	1.15	1.10	1.67	1.57

PHONE, WIRE OR WRITE TODAY TO RESERVE THE STOCK YOUR CUSTOMERS
WILL BE DELIGHTED TO SEE FOR SALE IN YOUR NURSERY, GARDEN
CENTER OR CATALOG.

ARP NURSERY COMPANY - Phone LYric 2-2672 - P.O. Box 3338, Tyler, Texas
Wholesale for Nurseries, Florists and Dealers -

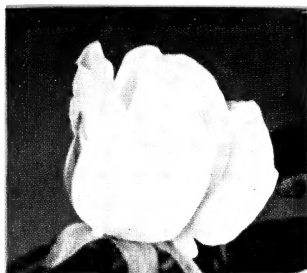
Beautiful Selling Aids Await Your request.

HALL of FAME

**VARIETIES SELECTED BY
BLOOMS IN HOME GARDENS**



All America Rose Selections
Pres. Dave Stump, Armstrong
Nurseries, Ontario, Calif.,
dedicated public garden in
Dallas, received Texas wel-
come rose from 1958 Queen
Patricia Lewis.



CALEDONIA



BETTER
TIMES



BURNABY



CONDESA DE
SASTAGO



CHARLOTTE ARMSTRONG. (Plant Pat. 455). Magnificent open blooms of vivid cerise develop from lovely long, carmine-red buds. One of the tallest hybrid teas. Long cutting stems. Handsome, disease-free foliage.

Each \$2.25, 3 for \$6.00

CHRISTOPHER STONE. (Not pictured). Gay, vivid scarlet-crimson flowers are moderately full, with rich perfume. Long stems. Bright green foliage, dependable plant.

Each \$1.50, 3 for \$3.90

HELP ELECT the

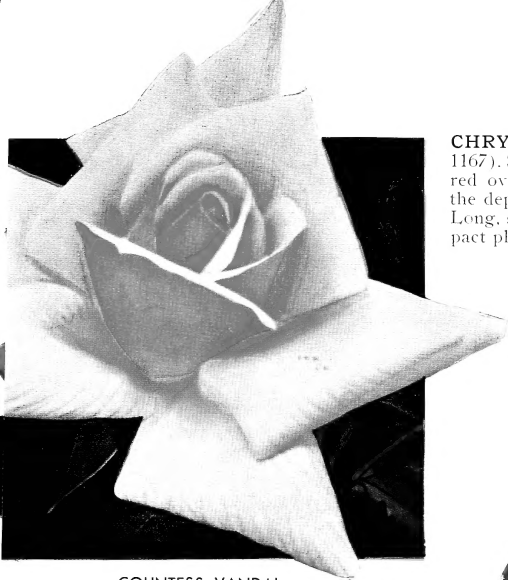
The ROSE is the Favorite Flower of all the World.

CHRYSLER IMPERIAL. (Plant Pat. 1167). Smashing, rich crimson, oxblood-red overtones, and lustrous garnet in the depths of the high-centered bloom. Long, slender buds, sturdy stems, compact plant, often a prizewinner.

Each \$2.50, 3 for \$6.60

CONDESA DE SASTAGO. (See Page 5). Ovoid buds of rich yellow, opening to show an inner face of coppery red. Fragrant, double flowers of cupped form, 50 to 60 petals. Very bushy, free flowering.

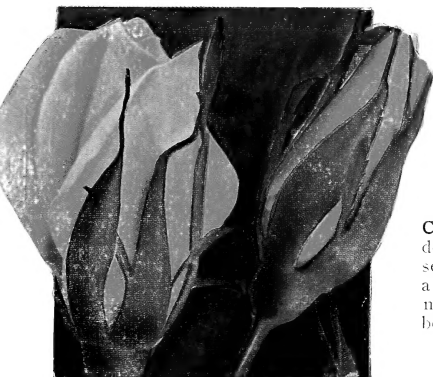
Each \$1.50, 3 for \$3.90



COUNTESS VANDAL



CRIMSON
GLORY



ECLIPSE

COUNTESS VANDAL. Long, slender buds hold their artistic shape for several days as the petals unfold in a lovely play of coppery bronze, carmine-pink, buff and gold. Ideal for bouquets.

Each \$1.50, 3 for \$3.90

CRIMSON GLORY. Velvety rich crimson blooms, very fragrant and reliable, held proudly erect on vigorous plants. New crimson varieties must be extra good to beat Crimson Glory.

Each \$1.50, 3 for \$3.90

CHRYSLER
IMPERIAL



DIAMOND
JUBILEE



NATIONAL FLOWER

**United States' Official Designation Should
Be Voted By Congress.**

DAINTY BESS. A dainty single rose with only 6 petals of silvery shell-pink with contrasting, prominent maroon stamens. Wild-rose fragrance.

Each \$1.50, 3 for \$3.90

DIAMOND JUBILEE. (Plant Pat. 824). Warm, glowing buff-orange blooms, opening slowly. Firm, high-centered flowers, 5 to 6 inches across. Old rose fragrance. Hardy, 3-foot plant.

Each \$2.25,
3 for \$6.00



DAINTY
BESS



ENCHANTMENT. (Plant Pat. 737). (Not pictured) An enormous beauty with long-lasting blooms of entrancing peach-pink, 6 in. across when fully open. The plants are vigorous and upright, in bloom from June 'til late fall. Delightful fragrance.

Each \$2.25, 3 for \$6.00



EDITH
NELLIE
PERKINS

ECLIPSE. Top, all-purpose, fragrant yellow rose. Slim, tapering buds make perfect boutonnières, open to brilliant golden yellow blooms.

Each \$1.50, 3 for \$3.90

EDITH NELLIE PERKINS. Long-pointed buds, double flowers of good size, long lasting, fragrant. Outside petals orient-red shaded cerise-orange; inside salmon-pink. Free-flowering, vigorous, bushy.

Each \$1.50,
3 for \$3.90

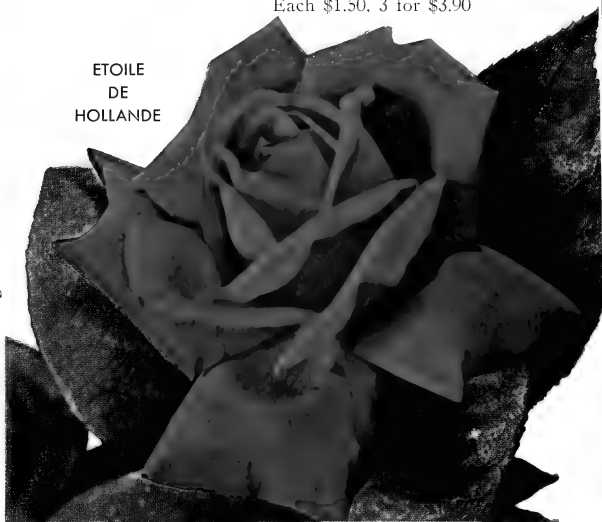


FIRST
LOVE

EDITOR McFARLAND. Perfectly formed, very fragrant blooms of clear brilliant pink, with strong, wiry stems. Plants vigorous and bushy.

Each \$1.50, 3 for \$3.90

ETOILE
DE
HOLLANDE



ETOILE DE HOLLANDE. Considered by many authorities to be the best of the bright reds. Perfect buds, loose flowers of rich velvety crimson, with true rose fragrance. Strong, healthy bush of medium height, blooming well all summer. Fine for cutting.

Each \$1.50, 3 for \$3.90

EDITOR
McFARLAND

FIRST LOVE. (Plant Pat. 921). Urn-shaped, long, slender, rose-to-dawn pink buds, opening to flowers with each delicate pink petal gracefully pointed. Semi-double, medium size, light tea perfume. Vigorous, disease-resistant, everblooming.

Each \$2.25,
3 for \$6.00



Pictorial Beauty...



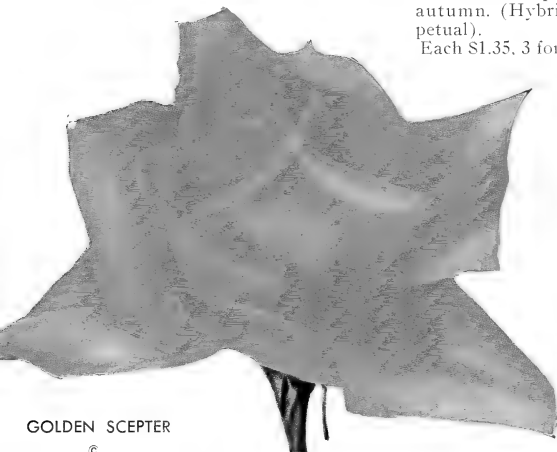
FORTY-NINER

FORTY-NINER (Plant Pat. 792). Well-shaped, large flowers, mildly fragrant, with 25 to 40 firm petals. Outside of the petals is yellow, inside fire-wagon-red. Vigorous, 3 to 4-foot plant.
Each \$2.25, 3 for \$6.00

FRAU KARL DRUSCHKI. Ideal hardy white, pure in color, perfect in form, strong growing and free flowering. Blooms in June and sometimes repeats in autumn. (Hybrid Perpetual).
Each \$1.35, 3 for \$3.70



GRENOBLE



GOLDEN SCEPTER

©

GOLDEN CHARM. Bright buttercup-yellow, drenched with delicately sweet perfume. Buds open to long-lasting flowers on splendid bushes; one of the best sellers.

Each \$1.35, 3 for \$3.70



HELEN TRAUBEL



GOLDEN SCEPTER. (Plant Pat. 910). An unfading rich golden yellow that blooms all summer. Well-formed flowers, about 5½ inches across, with 35 petals. Tall grower.

Each \$1.85, 3 for \$4.85

FRAU KARL DRUSCHKI



BEAUTY GROWS AT ARP

TIME PAY

1958 ORDER BLANK 1959



ARP ROSES inc.

Box 3338

TYLER, TEXAS

PAY PLAN for your convenience, on orders over \$20.00. Pay down 25% of bill; pay remainder in 3 equal installments due in 30, 60 and 90 days; add \$1.00 service charge for each order; and for each \$25.00 of the order over \$20.00, add \$1.00 for time payment cost.

GIFT ORDERS WITH YOUR GREETING OR HOLIDAY CARD ARE A SPECIALTY

Name of Buyer _____

Street or P. O. Box _____

City, Zone or State _____

SHIP TO:

IF NOT SAME AS BUYER'S MAIL ADDRESS _____

Signed: _____

DESIRED SHIPPING DATE
(Oct. 15 to Apr. 20)

Date Ordered _____			
Total Ordered \$ _____			
Inclosed Payment _____	Check _____	M.O. _____	Currency _____
ARP RECORD			
No. _____			
Recorded _____	Acknowledged _____		
Filled _____	Pieces _____		
Mail _____	Express _____		

CLOSEST ALTERNATE VARIETY WILL BE SENT IN EVENT OF SHORTAGE
UNLESS YOU REQUEST REFUND BY PLACING CHECK MARK HERE.
SUBSTITUTION IS ALWAYS SUBJECT TO YOUR APPROVAL.

BILL ME ON THE PAY PLAN
(One-fourth with Order)

Quan. (ALL ROSE PRICES POSTPAID IN THE U.S.) Total

ROSE COLLECTIONS

Queen's Collection No. 91 — 1959 AARS Starfire and Ivory Fashion plus Arp show rose Pink Frost.				
All 3 Postpaid				\$7.95
Texas Collection No. 92 — Yellow Rose of Texas, Pink Frost and Alamo.				
All 3 Postpaid				\$7.75
Miniature Rose Collection 5.				\$5.50

HYBRID TEA ROSES

RED	Each	3	Doz.	Total
Alamo	\$3.50	\$9.20	\$35.70	
American Beauty	1.50	3.90	15.60	
Ami Quinard	1.50	3.90	15.60	
Better Times	1.50	3.90	15.60	
Bravo	2.25	6.00	24.00	
Charles K. Douglas	1.50	3.90	15.60	
Charlotte Armstrong	2.25	6.00	24.00	
Christopher Stone	1.50	3.90	15.60	
Chrysler Imperial	2.50	6.60	26.40	
Crimson Glory	1.50	3.90	15.60	
Etoile de Hollande	1.50	3.90	15.60	
Grenoble	1.50	3.90	15.60	
Happiness	2.00	5.25	21.00	
Living	2.50	6.60	26.40	
Mirandy	2.25	6.00	24.00	
New Yorker	2.50	6.60	26.40	
Nocturne	2.25	6.00	24.00	
Poinsettia	1.50	3.90	15.60	
President Eisenhower	2.25	6.00	24.00	
Red Radiance	1.35	3.70	13.95	
Rouge Mallerin	1.50	3.90	15.60	
Rubaiyat	1.85	4.85	18.85	
Zulu Queen	2.50	6.60	26.40	
PINK				
Betty Uprichard	1.50	3.90	15.60	
Briarcliff	1.50	3.90	15.60	
Dainty Bess	1.50	3.90	15.60	

Quan. VARIETY NAME Each 3 Doz. Total

Editor McFarland	1.50	3.90	15.60	
Enchantment	2.25	6.00	24.00	
First Love	2.25	6.00	24.00	
Helen Traubel	2.75	7.20	28.80	
Katherine T. Marshall	1.85	4.85	18.85	
Linda Porter	2.50	6.60	26.40	
Picture	1.50	3.90	15.60	
Pink Frost	2.50	6.60	26.40	
Pink Peace	3.00	7.95	31.80	
Radiance, pink	1.35	3.70	13.95	
Show Girl	2.25	6.00	24.00	
The Doctor	1.50	3.90	15.60	
The Duke	2.50	6.60	26.40	
Tiffany	2.50	6.60	26.40	

WHITE

Blanche Mallerin	2.00	5.25	21.00	
Caledonia	1.50	3.90	15.60	
Frau Karl Druschki	1.35	3.70	13.95	
Kaiserin Auguste Viktoria	1.50	3.90	15.60	
Konigin Luise	1.50	3.90	15.60	
Rex Anderson	1.75	4.65	18.60	
White Knight (AARS 1958)	3.00	7.95	31.80	

YELLOW

Burnaby	2.50	6.60	26.40	
Diamond Jubilee	2.25	6.00	24.00	
Eclipse	1.50	3.90	15.60	
Fred Howard	2.00	5.25	21.00	
Golden Charm	1.35	3.70	13.95	
Golden Scepter	1.85	4.85	18.85	
Lemon Chiffon — Yellow Rose of Texas	2.50	6.60	26.40	
Lowell Thomas	2.25	6.00	24.00	
McGredy's Yellow	1.50	3.90	15.60	
Mrs. P. S. du Pont	1.50	3.90	15.60	
Peace	2.50	6.60	26.40	
Soeur Therese	1.50	3.90	15.60	

GUARANTEE: EVERY PLANT MUST GROW THE FIRST SPRING OR ARP REPLACES FREE OR REFUNDS AT PURCHASER'S REQUEST. ORDERS PROMPTLY ACKNOWLEDGED. Foreign rose shipments collect for transportation. Patented varieties Arp-grown, and sold under license from the Plant Patent owners. Nominal (50c per order under \$10.00) handling and shipping charge helps defray mail-order expenses.

FREE, WHILE THEY LAST... Copies of the beautiful Arp rose catalog GARDEN GRANDEUR will be mailed to your good gardening neighbors, relatives or friends whose names and addresses you furnish here or write on separate sheet enclosed.

(Over)

Quan.	VARIETY NAME	Each	3	Doz.	Total	Quan.	VARIETY NAME	Each	3	Doz.	Total
Hybrid Tea Rose, continued											
TWO-TONE											
	Condesa de Sagato	1.50	3.90	15.60			Cl. Poinsettia	1.75	4.65	18.60	
	Countess Vandal	1.50	3.90	15.60			Cl. Radiance	1.50	3.90	15.60	
	Edith Nellie Perkins	1.50	3.90	15.60			Cl. Red Radiance	1.50	3.90	15.60	
	Forty-Niner	2.25	6.00	24.00			Cl. Red Talisman	1.75	4.65	18.60	
	Kordes Perfecta	3.50	9.20	35.70			Cl. Summer Snow	2.00	5.25	21.00	
	Lady Elgin	2.50	6.60	26.40			Cl. Talisman	1.75	4.65	18.60	
	Love Song	2.50	6.60	26.40			Dr. J. H. Nicolas	2.00	5.25	21.00	
	McGredy's Sunset	1.75	4.65	18.60			Dream Girl	2.25	6.00	24.00	
	Mojave	2.75	7.20	28.80			Gladiator	2.75	7.20	28.80	
	President Herbert Hoover	1.50	3.90	15.60			Golden Showers	2.75	7.20	28.80	
	Talisman	1.35	3.70	13.95			New Dawn	2.00	5.25	21.00	
	Twilight	2.75	7.20	28.80			Paul's Scarlet	1.35	3.70	13.95	
GRANDIFLORA							White Dawn	2.00	5.25	21.00	
	Buccaneer	2.50	6.60	26.40			Miniatures	1.25	3.25	13.00	
	Montezuma	2.75	7.20	28.80		PECAN TREES, Papershell					
	Queen Elizabeth	2.50	6.60	26.40			2 to 3 ft., Postpaid	3.00	7.95	24.95	
	Roundelay	2.50	6.60	26.40			5 to 6 ft., Express Coll.	4.75	12.95	42.50	
	Starfire (1959 AARS)	3.50	9.20	35.70			8 to 10 ft., Motor Freight Coll.	11.75	32.95	106.50	
FLORIBUNDA						(PECAN VARIETY WANTED)					
	Each	3	Doz.	25							
	Amy	\$2.00	\$5.25	\$21.00	\$40.00						
	Betty Prior	1.50	3.90	15.60	30.00						
	Cecile Brunner — Sweetheart	1.75	4.65	18.60	35.00						
	Circus	2.50	6.60	26.40	50.00						
	Donald Prior	1.50	3.90	15.60	30.00						
	Else Poulsen	1.35	3.70	13.95	24.00						
	Fashion	2.00	5.25	21.00	40.00						
	Floradora	1.50	3.90	15.60	30.00						
	Fusslier (AARS 1958)	2.50	6.60	26.40	50.00						
	Geranium Red	1.75	4.65	18.60	35.00						
	Gold Cup (AARS 1958)	2.50	6.60	26.40	50.00						
	Golden Salmon	1.35	3.70	13.95	24.00						
	Goldilocks	1.75	4.65	18.60	35.00						
	Ideal	1.35	3.70	13.95	24.00						
	Improved Lafayette	1.50	3.90	15.60	30.00						
	Ivory Fashion (1959 AARS)	2.75	7.20	28.80							
	Jimmy Cricket	2.00	5.25	21.00	40.00						
	Lavender Pinocchio	2.00	5.25	21.00	40.00						
	Ma Perkins	2.00	5.25	21.00	40.00						
	Orange Sweetheart	2.00	5.25	21.00	40.00						
	Pinkie	2.00	5.25	21.00	40.00						
	Pinocchio	1.75	4.65	18.60	35.00						
	Red Pinocchio	1.75	4.65	18.60	35.00						
	Red Ripples	1.50	3.90	15.60	30.00						
	Rosenelfe	1.50	3.90	15.60	30.00						
	Spartan	2.50	6.60	26.40	50.00						
	Summer Snow	1.50	3.90	15.60	30.00						
	Texan	2.50	6.60	26.40	50.00						
	Vogue	2.00	5.25	21.00	40.00						
	White Bouquet	2.50	6.60	26.40	50.00						
	World's Fair	1.50	3.90	15.60	30.00						
CLIMBERS											
	Each	3	Doz.	Total							
	Blaze, Improved	\$1.75	\$4.65	\$18.60							
	Cl. Cecile Brunner	1.75	4.65	18.60							
	Cl. Crimson Glory	2.50	6.60	26.40							
	Cl. Etoile de Hollande	1.75	4.65	18.60							
	Cl. Goldilocks	2.50	6.60	26.40							
	Cl. Mrs. P. S. du Pont	1.75	4.65	18.60							
	Cl. Peace	2.25	6.00	24.00							

EXCELLED *in* LIFE!

GRENOBLE. A marvelous burst of glorious color from spring to freezing weather. Huge red buds, large, carmine-red flowers, light spicy fragrance. Sturdy plant.

Each \$1.50, 3 for \$3.90



HAPPINESS. (Plant Pat. 911). Brilliant, blazing red, with heavy petals like rich red leather. High center, 35 to 40 petals, erect, vigorous plant.

Each \$2.00, 3 for \$5.25

HELEN TRAUBEL. (Plant Pat. 1028). Lively pink, lovely apricot tints. Long, slim buds, elegant, 5 to 6-inch flowers with high center. Very free flowering, dependable.

Each \$2.75, 3 for \$7.20



KATHERINE T. MARSHALL

KATHERINE T. MARSHALL. (Plant Pat. 607). A rose of rare beauty and delicacy. Clean, sparkling pink, growing vigorously, with large, open blooms. Firm, long-pointed, slow-opening buds of deep coral-pink open into full, sun-resistant blooms.

Each \$1.85, 3 for \$4.85



KAISERIN AUGUSTE VIKTORIA

KAISERIN AUGUSTE VIKTORIA. A strong, healthy grower. Soft pearly white, with a little lemon in the center. Double, fragrant, beautifully formed.

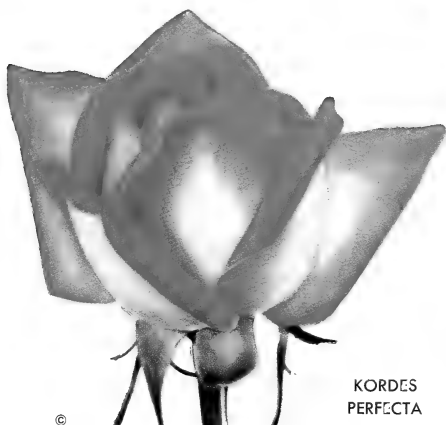
Each \$1.50, 3 for \$3.90

KONIGIN LUISE. Fully double white flowers of large size, with a high center; slightly fragrant. Splendid healthy plants.

Each \$1.50, 3 for \$3.90

KORDES PERFECTA. (Plant Pat. 1604). Superb new bi-color, creamy-white and pink-carmine, both novel and beautiful. (See front cover).

Each \$3.50, 3 for \$9.20

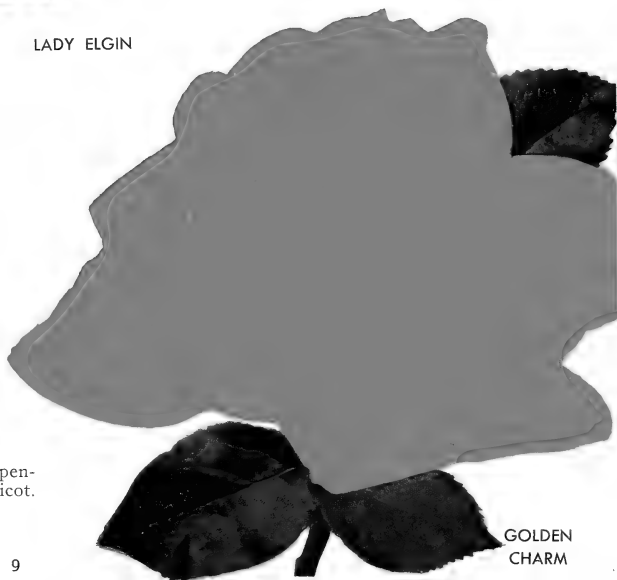


KORDES
PERFECTA

LADY ELGIN. (Plant Pat. 1469). Huge, handsome buds opening to large, elegant blooms of exciting orange and apricot. Strong, upright growing habit, foliage of good color.

Each \$2.50, 3 for \$6.60

LADY ELGIN



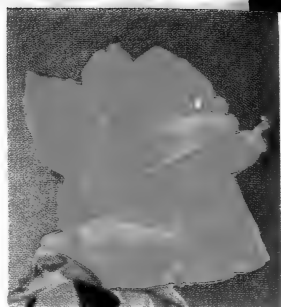
GOLDEN
CHARM



MIRANDY

LEMON CHIFFON. (Plant Pat. 1241). "The Yellow Rose of Texas." An Arp introduction, bushy, compact plant, blooms early and continuously. Rich yellow flowers, spicy scent. (See page 24).

Each \$2.50, 3 for \$6.60



LEMON CHIFFON

LINDA PORTER. (Plant Pat. 1507). Beautiful new light pink rose from F. Meiland of France, introduced by Bobbink Nurseries, Inc. Strong hybrid tea, blooming prolifically.

Each \$2.50, 3 for \$6.60

LIVING. (Plant Pat. 1463). Vibrant, exciting colors. Bud is blazing orange-red, turning to exotic reddish orange, under side of petals glowing copper, streaked with red. Bush is a vigorous-branching, tall grower.

\$2.50 each, 3 for \$6.60



LOVE SONG

LOVE SONG. (Plant Pat. 1360). Exciting new rose with glowing beauty. Radiant salmon-pink with light yellow on reverse. Sturdy, heavily foliaged plant blooms freely. Sweet fragrance.

Each \$2.50, 3 for \$6.60

LOWELL THOMAS. (Plant Pat. 595). (Not pictured). Vibrant chrome-yellow blooms, beautifully shaped buds. Strong grower, good foliage and stems. The large flowers retain their color well; delicate fragrance.

Each \$2.25, 3 for \$6.00



McGREDDY'S SUNSET. Wonderful combination of appealing colors — orange-yellow overlaid with warm salmon-flame. Globular flower, about 40 petals, fruity fragrance. Vigorous plant 2½ feet tall.

Each \$1.75, 3 for \$4.65



LIVING

NEW YORKER





Rose Pose Day at Tyler Rose Garden featured gracious Queen Kay and her court adding to successful color photo studies of professional and amateur photographers.

McGREY'S YELLOW. Popular yellow variety. Soft, unfading clear, pure buttercup-yellow. A strong grower and free bloomer, with foliage of holly-like texture.

Each \$1.50, 3 for \$3.90

MIRANDY. (Plant Pat. 632). Big buds are deep, rich dark red with black shadings, opening to chrysanthemum-red. Penetrating, unforgettable fragrance. Plant is strong, heavy stems, produces freely all season.

Each \$2.25, 3 for \$6.00

MRS. PIERRE S. DU PONT. (Not pictured). Medium-sized, pointed bud of reddish gold opening to a semi-double, golden yellow, fragrant flower. Strong profuse blooms.

Each \$1.50, 3 for \$3.90



McGREY'S YELLOW



NOCTURNE



NOCTURNE. (Plant Pat. 713). Fragrant dark red with maroon shadings. Strong growing, bushy, upright, produces many flowers. The stems long, foliage large and luxuriant.

Each \$2.25, 3 for \$6.00



MOJAVE



MOJAVE. (Plant Pat. 1176). All the warm tints of a desert sunset are combined in this prizewinner — glowing apricot-orange, nasturtium - red, scarlet and vermilion. Slender buds, double fragrant flowers, perfect for cutting. Blooms from early spring to latefall. Tallgrowing.

Each \$2.75,
3 for \$7.20

NEW YORKER. (Plant Pat. 823). Truly red rose with raspberry fragrance. Slowly opening bud of perfect form. Scarlet with rose-red undertones, rich velvety sheen. Hardy, vigorous.

Each \$2.50, 3 for \$6.60



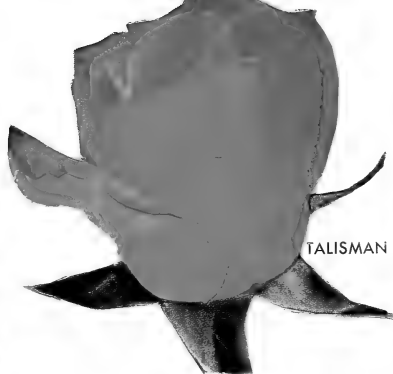
McGREY'S
SUNSET

LINDA PORTER

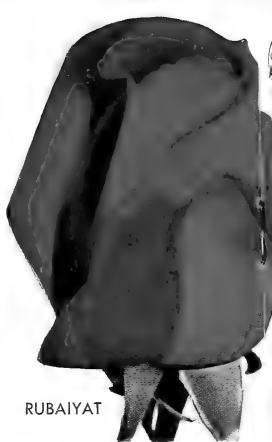




RED RADIANCE



TALISMAN



RUBAIYAT



PINK PEACE

PINK PEACE (P.A.F.) Satiny, dusty pink blooms of large size and beautiful symmetry. Newest Conard-Pyle import from the late F. Meiland, sure to succeed for you. A new hit, a rose masterpiece.

Each \$3.00, 3 for \$7.95

PEACE. (Plant Pat. 591). One of the best and most beautiful of roses. A vigorous, healthy grower, shining foliage. Huge alabaster blooms flushed pink. Strong, straight stems.

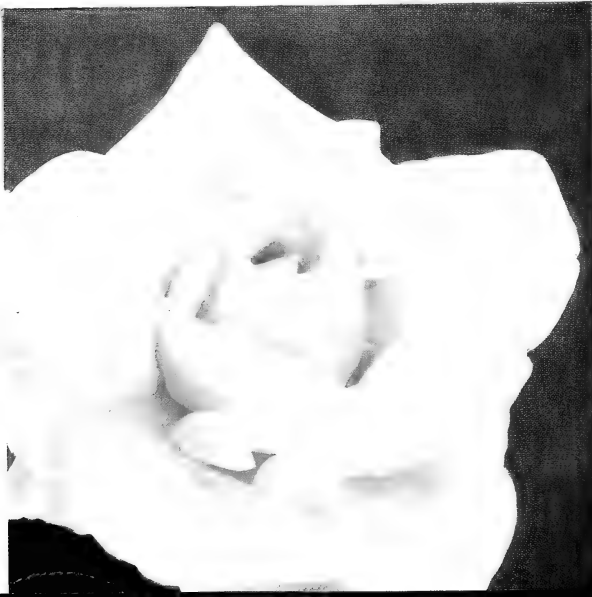
Each \$2.50, 3 for \$6.60

POINSETTA. Brilliant glowing red of the Christmas poinsettia. Petals curl back to make a star-pointed flower. Good grower, fine for cutting.

Each \$1.50, 3 for \$3.90

PINK FROST (Plant Pat. 1269). A huge hybrid tea show rose of blended pink. Tall growing; free blooming. Large, ovoid buds and 5-inch flowers. (See page 2).

Each \$2.50,
3 for \$6.60



PEACE

PRESIDENT EISENHOWER. (Plant Pat. 1217). Splendid rich rose-red, opens slowly to 4 to 5-inch well-formed flowers, strong stems. Free, continuous bloomer, old-time fragrance.

Each \$2.25, 3 for \$6.00

PRES. HERBERT HOOVER. Cerise-toned orange, scarlet and yellow. Large flowers, 25 petals, spicy perfume. Tall, well-branched plant, strong cutting stems.

Each \$1.50, 3 for \$3.90

REX ANDERSON

Copyright, 1958, Ard Nursery Co.



©



RADIANCE. Standard pink rose. Commonly known as the "beginner's rose", it has been the means of introducing thousands of home gardeners to the hobby of rose growing.

Each \$1.35, 3 for \$3.70

RED RADIANCE. Vigorous growing, hardy, healthy, free blooming. True rose fragrance. Bright cerise-red.

Each \$1.35, 3 for \$3.70

REX ANDERSON. Outstanding exhibition ivory-white rose, perfectly formed, slow opening. May be grown to enormous size by disbudding. Free and vigorous; abundant, gray-green foliage, fascinating scent.

Each \$1.75, 3 for \$4.65

ROUGE MALLERIN. (Not illustrated). Heavy Damask fragrance, rich brilliant red. Large, very double rose, long-pointed buds.

Each \$1.50, 3 for \$3.90

RUBAIYAT. (Plant Pat. 758). Crimson-pink buds, rich crimson-red blooms. Old rose fragrance. Extra tall, vigorous and free blooming.

Each \$1.85, 3 for \$4.85

SHOW GIRL. (Plant Pat. 646). (Not pictured). Amazingly long buds, perfect for cutting, long-lasting deep pink blooms on good stems. Fine for exhibition.

Each \$2.25, 3 for \$6.00



SOEUR THERESE



PINK FROST

PRESIDENT HERBERT HOOVER



POINSETTIA

SOEUR THERESE. Pointed, chrome-yellow buds, marked carmine, rich daffodil-yellow blooms, splendid stems. Fragrant. Bronzy foliage, strong plant.

Each \$1.50, 3 for \$3.90

TALISMAN. Brilliant red and gold buds, well-shaped blooms of scarlet-orange, rich yellow. Fragrant. Leathery, shining foliage.

Each \$1.35, 3 for \$3.70

RADIANCE

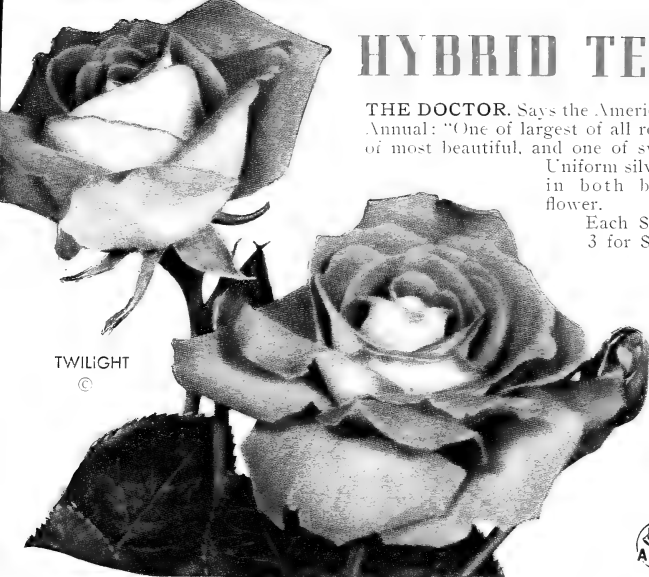


HYBRID TEAS

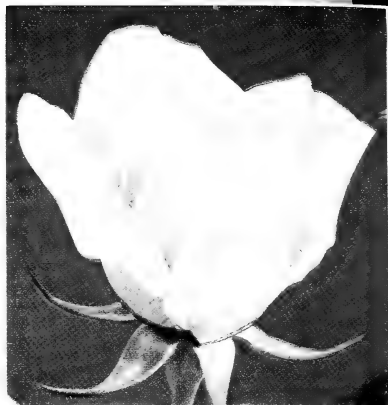
THE DOCTOR. Says the American Rose Annual: "One of largest of all roses, one of most beautiful, and one of sweetest."

Uniform silvery pink in both bud and flower.

Each \$1.50,
3 for \$3.90



TWILIGHT
©



WHITE KNIGHT



THE DUKE. (Plant Pat. 1522). (Not pictured). Cerise-rose on face of petals, creamy-pink with silvery sheen on reverse side. Full blooms, proudly displayed on strong stems, good foliage.

Each \$2.50, 3 for \$6.60

TIFFANY. (Plant Pat. 1304). Long buds of deep pink shaded yellow, opening to phlox-pink blooms. Perfectly formed, double, high centered; very fragrant.

Each \$2.50, 3 for \$6.60

WHITE KNIGHT. (Plant Pat. 1359). Magnificent new satiny white rose, well-formed, fragrant buds and blooms. Glossy green foliage.

Each \$3.00, 3 for \$7.95

TWILIGHT. (Plant Pat. 1434). New lavender-lilac with light silvery reverse. Pointed buds, fragrant, high-centered flowers, vigorous plant. Most appealing, distinctive.

Each \$2.75, 3 for \$7.20

ZULU QUEEN. Rich velvety blooms of dusky deep maroon, large and full petaled. The fragrant blooms never burn in the sun.

Each \$2.50, 3 for \$6.60



TIFFANY



THE DOCTOR



ZULU
QUEEN

GRANDIFLORA GROUP

**Tall-growing, Hybrid Tea Flower Size;
Blooms in Clusters, Strong Cutting Stems.**

BUCCANEER (Plant Pat. 1119). Clear sunshiny yellow, slender tapering buds, cupped flowers, moderate tea fragrance. Tall plant, good foliage.

Each \$2.50, 3 for \$6.60

MONTEZUMA. (Plant Pat. 1383). Splashing scarlet-orange, unusual, long lasting. Abundant well-formed buds, large, high-centered blooms.

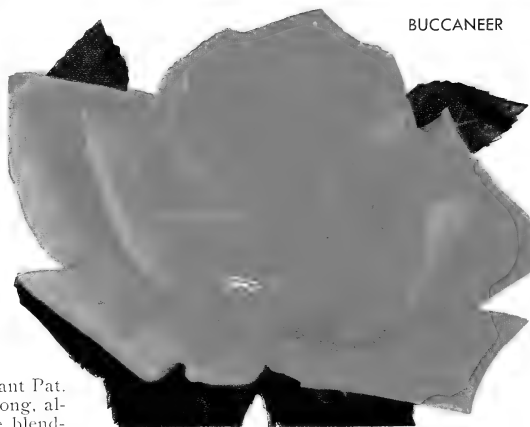
Each \$2.75, 3 for \$7.20



MONTEZUMA



STARFIRE



BUCCANEER

QUEEN ELIZABETH. (Plant Pat. 1259). Fragrant blooms on long, almost thornless canes. Subtle blending of carmine-rose, dawn pink. Glossy, dark foliage.

Each \$2.50, 3 for \$6.60



QUEEN
ELIZABETH



ROUNDELAY. (Plant Pat. 1280). Delightfully fragrant, vivid red grandiflora. Well-formed buds and neat, full, high-centered blooms. Free, continuous blooms. Vigorous.

Each \$2.50, 3 for \$6.60



ROUNDELAY

STARFIRE (P.A.F.) 1959 All America selection. Perfectly contoured buds and blooms of brilliant currant-red. Flowers occur singly or in large clusters. Tall grower, lustrous foliage. (See page 3).

Each \$3.50, 3 for \$9.20

FLORIBUNDAS



FASHION

DONALD PRIOR. Huge clusters of semi-double, cupped flowers of bright scarlet flushed crimson. Dark leathery foliage. Fragrant.

Each \$1.50,
3 for \$3.90



AMY

AMY. (Plant Pat. 1455). Coquettish new floribunda with gay shades of warm, satiny pink and salmon. Strong stems, dark green foliage.

Each \$2.00, 3 for \$5.25

BETTY PRIOR. Large clusters of single, shell-pink flowers with 5 petals. 3½-foot plant, vigorous, always in bloom.

Each \$1.50, 3 for \$3.90



BETTY PRIOR

CECILE BRUNNER. Sweet-heart Rose. Light pink with yellow base. The perfect rose for boutonnieres and corsages.

Each \$1.75, 3 for \$4.65



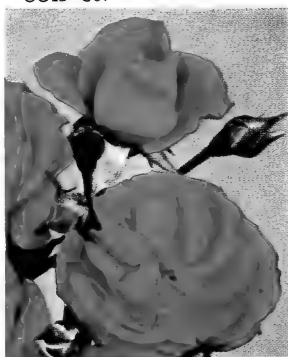
GOLD CUP

ELSE POULSEN. Single, bright rose-pink flowers of good size, carried in clusters. Erect, sturdy, blooming from spring to frost.

Each \$1.35, 3 for \$3.70

FASHION. (Plant Pat. 789). Buds of oriental red. Hybrid-tea-like, fragrant, semi-double blooms of luminous pink, overlaid with gold. Blooms all season.

Each \$2.00,
3 for \$5.25



FLORADORA

FLORADORA. Sprays of exquisite buds of glowing orange-scarlet. Double flowers resemble perfect little camellias. Tall, showy.

Each \$1.50, 3 for \$3.90

CIRCUS. (Plant Pat. 1382). Gay, bright flowers in an array of colors, from rich yellow and red in bud to orange-buff flushed pink in open bloom. Medium height, large, glossy foliage.

Each \$2.50, 3 for \$6.60



CIRCUS



ORDER BLANK

Christmas Gifts

CHECK IF
TIME
PAY
(25% DOWN
PLUS \$1.00)

ANNIVERSARY OR OTHER OCCASION

Direct from ARP ROSES, Inc.
Box 3338, Tyler, Texas

NAME OF SENDER

Address or Box

City, Zone, State

YOUR GIFT ROSES, TREES, OR
COLLECTIONS:

..... \$
..... \$
..... \$
..... \$
..... \$

(Add 50c If Under \$10.00)

TOTAL ORDER \$

CHECK
ONE

☐ Ship to arrive at Christmas Time (or give
date) and enclose Greeting Card from:

☐ Send Gift Card at Christmas Time (or give
date)
Signed
and deliver gift at planting time, post-
paid and guaranteed.

SEND GIFT TO

Name

Address or Box

City, Zone, State

CUT HERE

ORDER BLANK

Christmas Gifts

ANNIVERSARY OR OTHER OCCASION

Direct from ARP ROSES, Inc.

Box 3338, Tyler, Texas

NAME OF SENDER

Address or Box

City, Zone, State

YOUR GIFT ROSES, TREES, OR
COLLECTIONS:

..... \$
..... \$
..... \$
..... \$
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(Add 50c If Under \$10.00)

TOTAL ORDER \$

CHECK
ONE

☐ Ship to arrive at Christmas Time (or give
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☐ Send Gift Card at Christmas Time (or give
date)
Signed
and deliver gift at planting time, post-
paid and guaranteed.

SEND GIFT TO

Name

Address or Box

City, Zone, State

ABOUT THE ARP GUARANTEE

If given normal minimum garden care... (not when hired man plants upside down, or sets bushes in rock at lakehouse visited twice a year, or drouth brings water rationing and zero soil moisture)... every rose must bloom, true variety. Refund or replacement is your option. Return of perishable merchandise is unnecessary expense.

Acknowledgment card and shipping notices are mailed.

WHEN COMPLETE

Original order as a checklist is returned to you in the shipment. If incomplete, it follows with mailed refund. If correspondence is necessary, inclose order copy if it is handy.

YOUR NURSERYMAN

Your garden center or landscape architect can supply you with Arp-grown roses every season. Firms serving you should send early reservation for stock (bareroot for direct planting, packaged for sales display, or Spring-flowering in containers).

R. MULTIFLORA JAPONICA

Understock is fibrous, thrifty, black-spot resistant. Texas Wax or R. Canina by comparison is a thorny, unproductive bramble without root balance, and undependable host plant discarded by propagators many years ago. It is not a preferred stockplant in any major rose nursery, and is not believed the solution to gardening problem in Gulfcoast crawfish soil and humid atmosphere. Raised bed for drainage and timely spray for blackspot are more likely aids.

PERFECTION OF FLOWER

Depends on healthy foliage. First rose garden requirement, the control of defoliating blackspot, is Manate spray after rain, or weekly until hot, dry weather. Keep foliage on bushes if you would have Spring-to-Winter rewards for your investment. Your friends will multiply. Tourists will hunt your garden. There is a lot of personal satisfaction in growing roses, the world's favorite flower, 4 to 1.

AMERICAN ROSE SOCIETY

Invites your membership, provides news, information and fellowship. Send \$5.50 annual dues to 4048 Roselea Place, Columbus 14, Ohio; receive American Rose Annual and monthly American Rose Magazine, plus other services.

FLOWERING PLANTS

Growing in containers, enable planting in garden in late Spring or Summer. Weighing about 15 pounds, Arp-potted, well rooted, heavy foliage bushes of selected varieties are ready in April at the Arp Garden in Tyler, or your area nurseryman can order direct truck delivery. The cost: about 25c more than dormant plants cataloged.

ALL AMERICA SELECTIONS

Tested in 23 well-located trial gardens, and scored by experts, the best graded new roses win All America awards. Public gardens in 120 cities have annual demonstration plantings. You can be your own All America Rose Judge, rating varieties on official qualities: Novelty, difference from other roses; Vigor, endurance; Habit, shape; Resistance, to disease; Foliage, texture and size; Abundance, of flower; Bud, shape, size; Flower, size and beauty; Substance, endurance of petals; Color, opening; Color, finishing; Fragrance, desirable scent; Stem, length and strength. Excellence of these in many geographic environments wins the green and white tag, the AARS trade mark.

ROSE GRADES AND PRICES

American Standards for Nursery Stock are familiar to members of American Association of Nurserymen and to ethical growers, regardless of area of production (which makes less difference than consumers are led to believe). Minimum marketable is No. 2 common variety with no warranty selling this year singly packed 59¢, 2 for \$1.00. If cheaper, beware. Stronger plants with record of proper cultivation, feeding, harvest, grade, refrigeration, label, pack, and distribution will be priced upward from there.

Condition of plants is more important. Buy packaged roses locally within two weeks of delivery from nursery. Wax doesn't kill, but overexposure will.

Your area nursery can obtain the same good quality rose as used in your Arp order. Some grading refinements are permitted with a few "tender" varieties, but the minimum No. 1 hybrid-tea bush will have 3 strong canes, two 18 inches and up. Floribunda varieties carry an extra cane, shorter and lighter, while Climbers are graded longer and heavier. Further pruning is essential in most planting procedures, so prepruning as a shipping service without misrepresentation is a legitimate nursery practice.

Nursery employees and supervisors are as human as their errors. The best advertisement is a successful garden. If your shipment contains a small bush or a wrong one, Arp wants to know and to replace, refund or adjust promptly. You're paying for it. Accept no less. But don't expect it if you pay less.

MINIATURE ROSES

Branched Thrifty Plants — 6 to 10 Inches Tall
EACH \$1.25, 3 for \$3.25, Postpaid

(Not illustrated, these choice varieties available January 15)

Red — Centennial Miss (pat. 1301). Vigorous, free-flowering fully double, glowing crimson with claret tones; a showy variety.

Pink — Pink Joy (pat. 1378). Beautiful, long rose-red buds opening to glowing pink blooms with center of salmon-gold.

White — Frosty (pat. 1412). Delightfully fragrant, nearly perfect pure snow blooms mark this loveliest of the white miniature roses.

Yellow — Jackie. Superb yellow buds become very double and fragrant flowers on sub-zero hybrid, extra hardy plant.

Bi-Color — Presumida. A baby Talisman, recent introduction of bright orange, gold and salmon coloring, like Talisman in bud and flower.

ONE EACH OF ALL FIVE, \$5.50, Postpaid

Miniature Roses are easy to grow, winter hardy, and can be used as pot-plants in a sunny window. They are not year-round house plants and should be given a rest out of doors in the Fall. They are mailed in dormant condition, cut back to about 2" with about 1/3 of the soil from a 2 1/2" pot removed. They are wrapped in wet sphagnum moss and wax paper. On delivery they should be re-potted in 3" or larger pots at 60° inside. They can be forced into bloom in 6 to 8 weeks. Miniature roses require only an ordinary soil which will grow other plants with a pH of about 6.5. Regular feeding and care as for large roses is desirable and rewards the gardener for his efforts.

CLUB PROGRAMS: 35 mm. kodachromes of general interest, rose field cultivation, varieties close-up, Texas Rose Festival, with commentary for slide presentation; plus 16 mm. color sound movie on All-America Rose Selections loaned free if date is open.

Reserve Your 1959-60 GARDEN GRANDEUR

The Newest Colorful Catalog of the Greatest of Roses Known

AND REPORT CORRECT OR NEW ADDRESS

Field-fresh trees and plants, really Arp-grown with life insurance, are offered annually. Whether you can order is placed this season, an outstanding and different Nursery Catalog will come to you absolutely free in early fall of 1959 if you will sign below and mail at your convenience in postage-paid reply envelope enclosed.

Your Name.....

City.....

Zone.....

State.....

Friends and relatives interested in a lovely garden will appreciate your furnishing their names and addresses. Send free catalogs to:

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Reserve Your 1959-60 GARDEN GRANDEUR

The Newest Colorful Catalog of the Greatest of Roses Known

AND REPORT CORRECT OR NEW ADDRESS

Field-fresh trees and plants, really Arp-grown with life insurance, are offered annually. Whether you can order is placed this season, an outstanding and different Nursery Catalog will come to you absolutely free in early fall of 1959 if you will sign below and mail at your convenience in postage-paid reply envelope enclosed.

Your Name.....

City.....

Zone.....

State.....

Friends and relatives interested in a lovely garden will appreciate your furnishing their names and addresses. Send free catalogs to:

Suggestion for better mail-order service:

Suggestion for better mail-order service:

Steal your HEART!



© IVORY FASHION

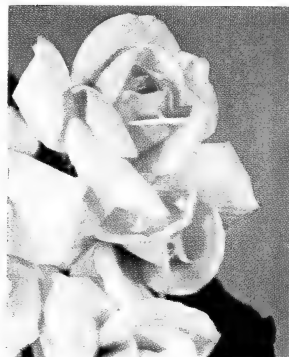


© GERANIUM RED



GOLDILOCKS.
(Plant Pat. 672). A leading yellow floribunda. Rich golden yellow, opening slowly and gracefully. Always plenty of sprays to spare for cutting.

Each \$1.75,
3 for \$4.65



CECILE BRUNNER



FUSILIER

©

FUSILIER (P.A.F.) Rich orange-red of great luminescence, which deepens to a bright cherry-red. Huge clusters of flat wavy flowers. 1958 All American selection.

Each \$2.50, 3 for \$6.60

GERANIUM RED. (Plant Pat. 811). 4-inch, carnation-like flowers of vivid spectrum-red, rose-geranium fragrance. Compact, healthy.

Each \$1.75, 3 for \$4.65

GOLD CUP (Plant Pat. 1683) Fragrant, unfading golden flowers, $3\frac{1}{2}$ to 4 inches across, in clusters, dark green foliage. 1958 All American selection.

Each \$2.50, 3 for \$6.60

GOLDEN SALMON. (Not pictured) Huge trusses of bright salmon-orange, on a strong, bushy border plant.

Each \$1.35, 3 for \$3.70



© GOLDILOCKS

ELSE POULSEN

IDEAL. Very dark, velvety crimson. Double, globular long lasting blooms have a light perfume, borne in good big sprays. Dark, glossy foliage on a bushy plant about 2 feet tall. Recommended for borders and bedding.

Each \$1.35,
3 for \$3.70

IDEAL



IMPROVED LAFAYETTE. (Not pictured) Sturdy, upright plants $2\frac{1}{2}$ to 3 feet tall. Glowing red blooms, deeply suffused a vivid crimson. Abundant, dark foliage. Fine bedding and hedge rose: free flowering all summer and fall.

Each \$1.50, 3 for \$3.90

IVORY FASHION. (Plant Pat. 1688) Neat trim buds and blooms of clear ivory in large showy clusters. Cupped blooms reveal long slender golden yellow stamens. 1959 All American selection. (See page 3).

Each \$2.75, 3 for \$7.20



MASS OF COLOR

JIMINY CRICKET. (Plant Pat. 1346) Masses of urn-shaped, tangerine-red buds, becoming coral-orange as they open, true rose scent. Constant bloomer, ideal for hedges.

Each \$2.00, 3 for \$5.25



LAVENDER PINOCCHIO. (Plant Pat. 947. Not pictured). Blooms of smoky pink-lavender soften to dainty silver-lavender. Delightful fragrance.

Each \$2.00, 3 for \$5.25

MA PERKINS. (Plant Pat. 1143). Buds of light coral shaded red $3\frac{1}{2}$ -inch flowers of sparkling coral-shell-pink. Free-blooming, bushy plant $2\frac{1}{2}$ to 3 feet high. Flowers all season long.

Each \$2.00, 3 for \$5.25



PINKIE



ORANGE SWEETHEART. (Plant Pat. 1155). Deep orange-pink, nicely formed, semi-double flowers. Long-lasting clusters produced freely. Hybrid Tea parents, floribunda habit.

Each \$2.00, 3 for \$5.25

PINKIE. (Plant Pat. 712). Bushy plants carry a profusion of slender little pink buds opening to fully double flowers. Foliage forms a perfect background.

Each \$2.00, 3 for \$5.25



TEXAN



ORANGE SWEETHEART ©

RED PINOCCHIO ©

PINOCCHIO. (Plant Pat. 484). Great clusters of salmon buds flushed gold at the base, changing to soft clear pink. Fruity fragrance.

Each \$1.75, 3 for \$4.65

RED PINOCCHIO. (Plant Pat. 812). Luscious rich carmine acquiring a velvety cast as the bloom ages. $3\frac{1}{2}$ -inch flowers in large, long-lasting, unfading clusters. Fragrant, vigorous, free blooming.

Each \$1.75, 3 for \$4.65

RED RIPPLES. Wavy petals, oxblood-red to carmine, carried in huge clusters. Glossy foliage. Blooms all season long.

Each \$1.50, 3 for \$3.90

SUMMER SNOW



SPRING *til* FROST



©

VOGUE



RED RIPPLES



PINOCCHIO

©

ROSENELFE. Very double, silvery rose-pink 2½ inches in diameter, in clusters on strong stems. Glossy, light green foliage, bushy, 2-foot plant.

Each \$1.50, 3 for \$3.90



ROSENELFE



WHITE BOUQUET

©

SPARTAN. (Plant Pat. 1357). Burnt-orange buds opening to big, hybrid-tea-shaped blooms of warm orange-red that soften to reddish coral. Sweet old-time scent. Heaviest production in the garden.

Each \$2.75, 3 for \$7.20

SUMMER SNOW. Fragrant, 2-inch fluffy white flowers in clusters of 12 to 15. Light green foliage. Makes a magnificent show.

Each \$1.50, 3 for \$3.90



SPARTAN

©

TEXAN. (Plant Pat. 1471). Here, podner, is a mighty fine bright red floribunda. Big, big blooms, tall growing plant, long-tapering buds; excellent foliage.

Each \$2.50, 3 for \$6.60

MA PERKINS

©



VOGUE. (Plant Pat. 926). Sprays of fragrant cherry-coral, 3 to 4 inch flowers of refined hybrid tea form. Rich, 2½ to 3-foot bush.

Each \$2.00, 3 for \$5.25

WHITE BOUQUET. (Plant Pat. 1415). Lovely white blooms, opening to show a cluster of yellow stamens. Spicily scented, in big bouquets.

Each \$2.50, 3 for \$6.60

WORLD'S FAIR. Clusters of large, double, velvety rich scarlet flowers. Fragrant, bushy, exceptionally hardy.

Each \$1.50, 3 for \$3.90





Climbers...

BLAZE. A mantle of bright scarlet covers this wonderful climber in June and repeatedly through the summer. Literally thousands of flowers, which show up against the glossy foliage in dramatic fashion. Improved by selection.

Each \$1.75, 3 for \$4.65

CLIMBING CRIMSON GLORY. (Plant Pat. 736). An abundance of large, high-centered blooms of rich crimson. Fragrant. Long strong stems.

Each \$2.50, 3 for \$6.60

BLAZE



GLADIATOR

GOLDEN SHOWERS. (Plant Pat. 1557). Climber, pillar or bush rose. Profusion of pointed buds open to flowers of hybrid tea size, bright canary-yellow.

Each \$2.75, 3 for \$7.20

CLIMBING RED TALISMAN. Long-pointed buds of cerise-red, each carried on a good stem. Fine for garden and for cutting. Very fragrant.

Each \$1.75, 3 for \$4.65

CLIMBING SUMMER SNOW. Spotless, glacier-white, double blooms produced in handsome clusters. Vigorous hardy plant, abundant blooms.

Each \$2.00, 3 for \$5.25



CLIMBING RED TALISMAN

CLIMBING CRIMSON GLORY

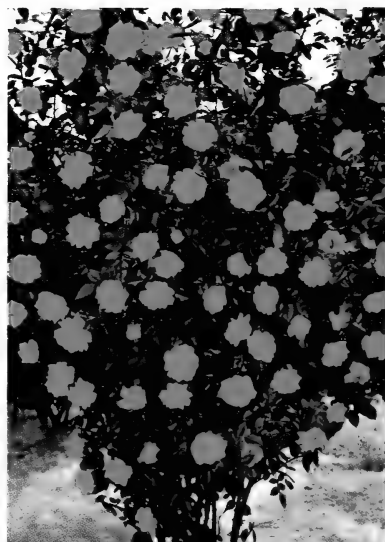


DR. J. H. NICOLAS. (Plant Pat. 457). Heavy display of gorgeous deep rose-pink blooms in June, repeatedly all through summer. Very large, richly fragrant.

Each \$2.00, 3 for \$5.25



GOLDEN SHOWERS



DREAM GIRL. (Plant Pat. 643). (Not pictured). Spicily fragrant, buds of appleblossom-pink, opening to show interior of salmon-pink. Splendid everblooming climbing and pillar rose. Succession of blooms throughout summer, ending with a glorious show in early fall.

Each \$2.25, 3 for \$6.00

GLADIATOR. (Plant Pat. 1524). Ever-blooming climber with huge, high-centered flowers, of brightest scarlet and softest red. Dark foliage, hardy climber.

Each \$2.75, 3 for \$7.20

PRETTIER EACH YEAR!

Home, Office, Factory . . . All Property Gains Value,
Wins Friends, When Landscaped with ROSES.



CLIMBING PEACE

CLIMBING PEACE. (Plant Pat. 932). Climbing form of world-famous Peace rose. For description see page 12.
Each \$2.25, 3 for \$6.00



DR. J. H. NICOLAS (C)



1957 Queen Kay opened the Texas Rose Show with: Dave Stump, president, All America Rose Selections; L. A. "Slick" Dean, president, Texas Association of Nurseries; John Fraser, III, president, American Association of Nurserymen; Dr. Richard P. White, executive vice-president, A.A.N.



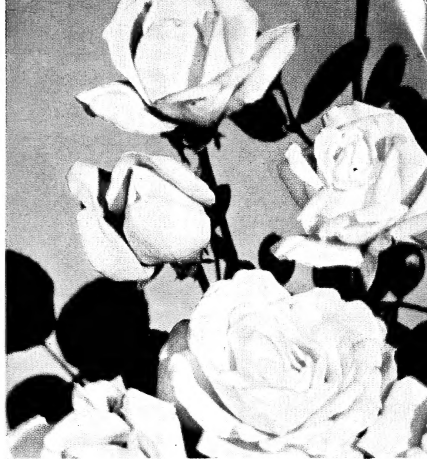
NEW DAWN

NEW DAWN. Delicate appleblossom-pink flowers, good stems. The first ever-blooming hardy climber. Vigorous, healthy.

Each \$2.00, 3 for \$5.25

PAUL'S SCARLET CLIMBER. (Not pictured). Scarlet-red, semi-double flowers freely produced in clusters. Strong, very hardy. A more gorgeous mass of spring color is hard to find.

Each \$1.35, 3 for \$3.70



WHITE DAWN

WHITE DAWN. From late spring to frost it produces hundreds of pure white, completely double blooms resembling gardenias in their waxy form and texture. Blooms the first year.

Each \$2.00, 3 for \$5.25



CLIMBING SUMMER SNOW

ORDER THESE CLIMBING FORMS OF ROSES LISTED ELSEWHERE

Please refer to page listed for illustration of the flower.

CLIMBING CECILE BRUNNER. Page 17. Each \$1.75, 3 for \$4.65.

CLIMBING ETOILE DE HOLLANDE. Page 7. Each \$1.75, 3 for \$4.65.

CLIMBING GOLDLOCKS (Plant Pat. 1090). Page 17. Each \$2.50, 3 for \$6.60.

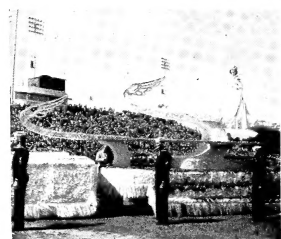
CLIMBING MRS. PIERRE S. du PONT. Page 11. (Not pictured). Each \$1.75, 3 for \$4.65.

CLIMBING POINSETTIA. Page 13. Each \$1.75, 3 for \$4.65.

CLIMBING RADIANCE. Page 13. Each \$1.50, 3 for \$3.90.

CLIMBING RED RADIANCE. Page 12. Each \$1.50, 3 for \$3.90.

CLIMBING TALISMAN. Page 12. Each \$1.75, 3 for \$4.65.



1957 Texas Rose Queen Kay Howard captivated crowds at the brilliant floral parade, coronation, Rose Ball, and tours of nurseries growing millions of blooming bushes.



FAMOUS ARP-GROWN GRAFTED PAPER SHELL PECAN TREES

	Each	3 For	10 For
2 to 3 ft. (Postpaid)	\$ 3.00	\$ 7.95	\$ 24.95
5 to 6 ft. (Express, Collect)	4.75	12.95	42.50
8 to 10 ft. (Motor Freight, Collect)	11.75	32.95	106.50

COMMERCIAL PLANTINGS SPECIALLY QUOTED

WALNUT TREES

THOMAS BLACK WALNUT. Bears when very young, often the second or third year after planting. Nuts of immense size and delicious flavor. Thin shells, with kernels that come out easily because they are so large and plump. Grown in almost every state. Very hardy and a fast grower.

	Each	3 For	10 For
2 to 3 ft. (Postpaid)	\$2.95	\$7.50	\$23.50
4 to 5 ft. (Express, Collect)	3.95	9.95	31.95

AMERICAN BLACK WALNUT. Selected from a good strain. Large nuts and fine kernels. Hardy and fast growing; good shade trees as well as nuts.

	Each	3 For	10 For
2 to 3 ft. (Postpaid)	\$1.85	\$4.95	\$14.95
4 to 5 ft. (Via Express Collect)	2.45	6.60	20.95

ENGLISH WALNUT. Large, plump nuts of extra-fine quality, from a splendid shade tree. For moderate climates not usually subject to severely sudden temperature changes.

	Each	3 For	10 For
2 to 3 ft. (Postpaid)	\$2.95	\$7.50	\$23.50
4 to 5 ft. (Express, Collect F.O.B. Nursery)	3.95	9.95	31.95

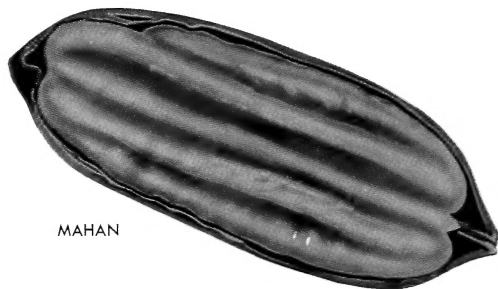
ENGLISH
WALNUT

22

JAPANESE
PERSIMMON

PAPERSHELL PECAN TREES

Long-lived, Productive; Shade for Landscape and Livestock

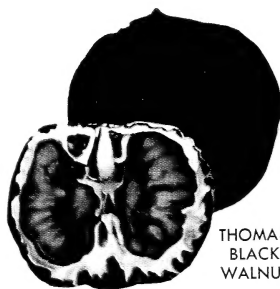


MAHAN

MAHAN. Largest nut, thinnest shell. Bears very young. In some localities may not last as long or fill as well as other varieties, but in other areas it is highly valued.

BURKETT. Popular, especially in West Texas. Large nut, thin shell, plump kernel of excellent flavor. 40 nuts per pound and 55 percent kernel. Healthy; regular bearer.

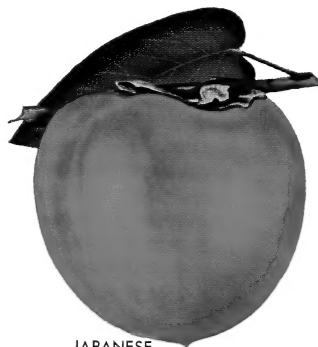
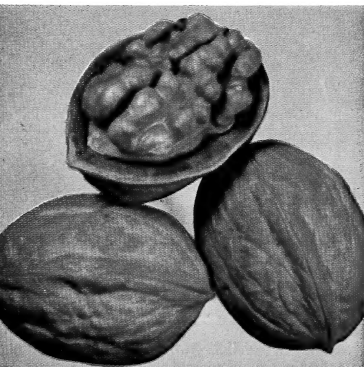
DELMAS. Large, running 45 nuts per pound. 48 percent kernel. Medium thin shell, plump kernel. Good quality. Vigorous heavy bearer.

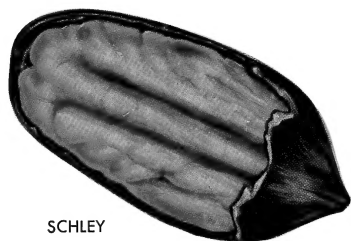


THOMAS
BLACK
WALNUT

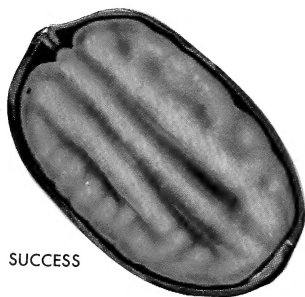


Grafted Japanese Persimmon trees from Arp are prolific and early bearing. Delicious, sweet, brilliantly colored fruit and glossy interesting foliage make persimmon a home garden and landscape tree of high value in moderate climate.

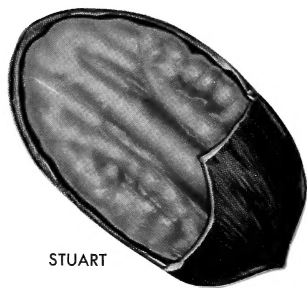




SCHLEY



SUCCESS



STUART

MONEY MAKER. 51 nuts per pound and 46 percent kernel. Recommended only for eastern parts of country. Medium-sized nut, well filled, rich meat; easily cracked. Early; prolific.

MOORE. 67 nuts per pound, 49 percent kernel. Usually prolific, one of best commercial varieties for the East. Fast growing; early maturing. Medium size; thin shell.

SCHLEY. Thrifty, vigorous tree for the East. Long, medium to large, thin-shelled nuts, 47 per pound, 61 per cent kernel. Full and plump; rich flavor. Average bearer, gets top market price.

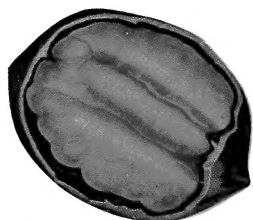
STUART. Grown farther north than most kinds. Large, strong tree, large nuts; good quality, 55 per pound, 44 percent kernel. Shell is medium thin.

SUCCESS. Large, oblong nuts with thin shells and partitions, 37 per pound, 52 percent kernel. Full, sweet, yellow kernels. Regular, heavy bearer. Valuable eastern variety.

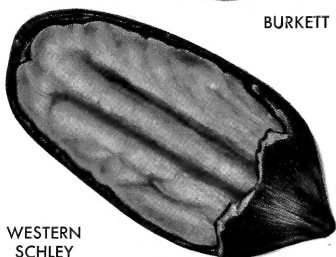
TEXAS PROLIFIC. 48 nuts per pound, 54 percent kernel. Very prolific; widely grown in Texas. Medium thick shell and rich kernel. Early bearer, fast grower.

WESTERN SCHLEY. 59 nuts per pound, 60 percent kernel. Thin shell, easily cracked. Very prolific, does well over a wide area. Probably more valuable for Texas than Eastern Schley.

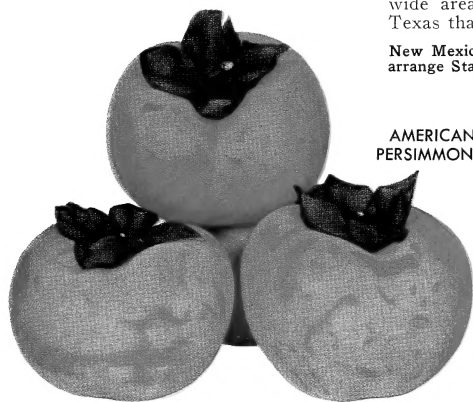
New Mexico, Arizona and California importers arrange State Entomological certification.



BURKETT



WESTERN SCHLEY



AMERICAN PERSIMMON

PERSIMMON TREES

ARP-GROWN JAPANESE PERSIMMON. Comparatively hardy. Fine eating fruit, large, round and red, almost seedless. Bears young; fair frost resistance. This medium-sized tree grows rapidly into an ornamental-fruiting shade tree with attractive dark glossy leaves and abundant fruit the size of oranges.

	Each	3 For	10 For
2 to 3 ft. (Postpaid).....	\$2.25	\$5.95	\$17.95
4 to 5 ft. (Express, Collect Price F.O.B. Arp.)	2.95	7.95	24.95

AMERICAN PERSIMMONS. Rugged and hardy. Nursery-grown from native Texas seed.

	Each	3 For	10 For
2 to 3 ft. (Postpaid).....	\$1.10	\$3.00	\$ 8.95
4 to 5 ft. (Express, Collect Price F.O.B. Arp.)	1.95	4.95	14.95



THREE *Texas* BEAUTIES

**Yellow Rose of Texas, Fragrant Pink Frost
and Dark, New Alamo**

♦ **LEMON CHIFFON** (Plant Pat. 1241)
"Yellow Rose of Texas"

From the noble parentage of Soeur Therese and Golden Dawn comes this rich yellow, early-flowering rose. Long pointed buds open to 3½ to 4 inch solid lemon-yellow flowers with a strong spicy fragrance. The rich, thickly branched bush produces abundant blooms and heavy, lustrous foliage.

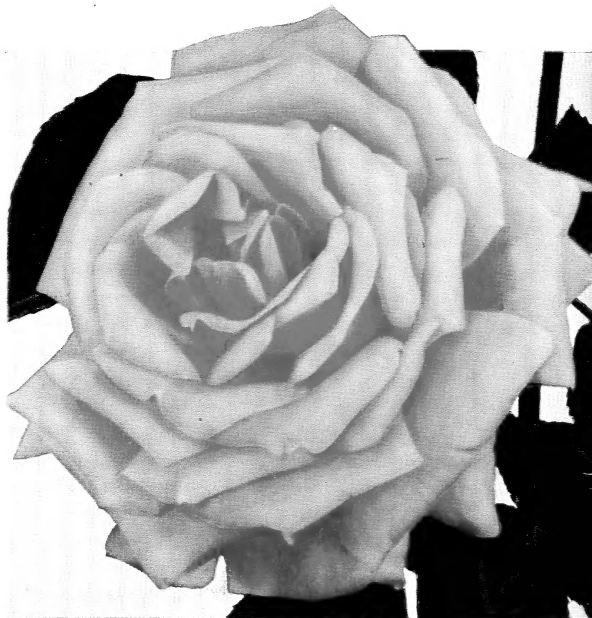
Each \$2.50, 3 for \$6.60



PINK FROST (Plant Pat. 1269) ♦

Huge, double, high centered flowers of charming light to medium pink. The petals of the exhibition size cupped blooms are thick and satiny, and possess a strong and pleasing Damask fragrance. The heavy plant grows to about 5 ft. the first season and is well covered with glossy leathery foliage. Abundant blooms, strong stems unfolding color combine to make this a real blue-ribbon rose.

Each \$2.50, 3 for \$6.60



♦ **ALAMO** (Plant Pat. 1689)

A really double new dark red rose, born upright on strong stems of vigorous free-blooming bush.

Each \$3.50, 3 for \$9.20

TEXAS COLLECTION

Sold singly, an \$8.50 value

All Three, Postpaid, Guaranteed

\$7.75

TWO EACH, A GRAND SIX, FOR \$14.95



P. O. Box 3338 • Tyler, Texas